

North Dakota Academy of Nutrition and Dietetics Board Meeting
February 19, 2013, 10:00 am
Conference Call

President Becky King called the meeting to order at 10:01 a.m.

Roll Call: Pat Anderson, Deanna Askew, Ann Bodensteiner, Amy Davis, Brooke Fredrickson, Michelle Fundingsland, Naomi Hass, Char Heer, Connie Hofland, Becky King, Kristin Liebel, Larissa Musgrave, Deb Strand, Brenna Swanson,

Agenda: “Board positions” added to New Business.

Approval of Minutes from October 22, Board Meeting: Amy noted a change to the minutes under New Business letter a: “The Sanford HMO that is being considered has poor dietitian coverage.” Change to “The Sanford HMO that was accepted has poor dietitian coverage.” Char moved to accept the minutes with the change; Deanna seconded and motion carried.

Announcements:

Action alerts: Becky announced ND was 1st in the nation in sequestration action alert = 14%.

Board Reports:

- a. Treasurer report: Char sent the revised up-to-date budget. Auditing options were discussed including what type of information needs to be audited and affordable auditors.
- b. Board report: Included after the meeting minutes.

Unfinished Business:

- a. 2013 ND Academy Spring Conference with ND Long Term Care Association Conference update (Deb Strand): See board report and letter “g” under Unfinished Business.
- b. ND Academy media and advertising: Jo Marie and Sherri were unavailable. See report.
 - a. Becky reported that ND is running television ads throughout the state. Local and effective media avenues for promoting the RD were discussed. Television interviews, grocery store tours, and Facebook are a few examples. Brooke noted that Facebook presence is easy and free and could be utilized more efficiently. Facebook is also a way for the student association to increase activity. Deanna suggested considering a subcommittee for gathering media ideas and budget revisions as appropriate this summer/fall. Becky suggested contacting the Academy for any developed guidelines regarding media and advertising.
- c. Becky and Deanna have completed revisions for the strategic plan for 2013-2016. See Strategic Plan. Deanna moved to approve the strategic plan as submitted. Brooke seconded, motion carried.
- d. Health Care Reform: See board report. Members are encouraged to look for any Action Alerts sent from the ND Academy or the Academy.
- e. Reimbursement updates: See Reimbursement Board Report.
 - a. Amy reported on the Essential Health Benefit Plan progress. Amy and Connie are working to clarify preventative coverage.
 - b. Connie and Amy have met with the ND Medical Association to discuss malnutrition documentation.
 - c. The national Academy website includes an Intensive Behavior Therapy tool kit for utilizing the G0447 code. If you have utilized this code please contact Amy.
 - d. Amy would like to consider adding an additional reimbursement representative for balancing the work load of the Reimbursement Representative.
- f. CMS update – Therapeutic Diet Order: The Academy is seeking membership dpq and affiliate input and support for proposed rule changes including allowing dietitians privileges

for ordering diets. Several associations including the Long Term Care Association and the ND Hospital Association will be contacted for support. Amy will send out information to North Dakota Academy members to submit comment. She is looking for volunteers to help with this committee. Brenna and Brooke both volunteered. Look for more information to come via e-mail.

- g. Convention Vendors: Forty organizations have been listed and/or contacted to support or sponsor the spring conference. Opportunity for sponsorship as a revenue avenue may need to be investigated for the ND Academy all year long. Other conference information:
 - a. The registration and program will be available in the near future. The ND Long Term Care Association is also applying for credits for dietitians for many of the sessions. This will increase the CEU opportunities available to dietitians. Sessions will be indicated if they apply to dietitians only and if they qualify for CEU.
 - b. Volunteers needed for speaker introductions, registration booth and as needed. Please contact Deb or Shelley if you are available.
 - c. Board meeting will be at St. Alexius on April 30th.
 - d. Discussion on whether award winners will be announced during membership meeting or in front of the Long Term Care Association.
 - e. Attend a gala event with Chef Beverly Herman. She has experience preparing meals for the president. The event will include a 5-7 course meal.
- h. Awards update: Naomi Hass reported on award applications received (see board report). The Educator Award deadline can not be extended. It was also reported that the Golden Grains and Pyramid Power do not always have good application response as is true this year.

New Business:

- a. Social media guidelines: Becky reported that the current logo policy does not include social media guidelines for ND Academy members. Brooke and Becky will send out the current policy and any recommendations for feedback, changes, and a vote as needed.
- b. National Nutrition Month: Becky reports that activities are taking place throughout the state. For example, Minot is giving grocery store tours.
- c. Legislative Day, March 13, 2013; Kristin reported on events planned for the day (see board report). Ben Timmons will no longer be available to speak as he stepped down from his position. Another possible speaker is Pam Gullickson. Having the speaker available as a webinar may allow more members to participate as it is convenient.
- d. ND Roughrider Conference: Becky plans to attend the ND Roughrider Conference on May 28th. Becky plans to contact Nancy Wahl, who attended the conference last year. Attending this conference increases the RD exposure and expertise to teachers. Deanna made a motion for Becky to attend. Brenna seconded, motion carried. Materials recommended bringing to the conference booth includes 3rd party payor and value of dietitian's pamphlets.
- e. Online Leadership Certificate of Training: Becky reported that the four module training is available through the national Academy and board members will benefit if they were to take the training. Several board members expressed interest in participating. A survey or e-mail will be sent out to determine interest from all board members and a decision will be made at the April meeting. Each module is \$19 per member. More information can be found at <http://www.eatright.org/Members/content.aspx?id=5329>.
- f. State Science Fair and Engineering Scholarship/Award: this item was inadvertently missed.
- g. Board positions: Several board positions will be opening/expiring. Send nominations for open positions to Deb. She has agreed to serve as the nominating chair for next year.

Announcements:

- a. Next Meeting: 5:30 pm, April 30th, 2013, at St. Alexius, Bismarck

- b. Dietetic Update Articles originally due by February 16th will have the deadline extended to Friday, February 22, so information from this meeting can be included as needed.
- c. Public Policy Workshop, March 10-12, 2013, Omni Shoreham Hotel, Washington D.C.
- d. Becky announced Deanna would attend the Academy's Affiliate President-Elect training in Chicago, March 3-5, 2013.

Brenna made a motion to adjourn the meeting. Amy seconded, motion carried. Meeting was adjourned at 12:20 pm.

Respectfully submitted by:

Brenna Swanson, MS, RD, LRD, CDE
North Dakota Academy of Nutrition and Dietetics, Secretary