

**2011 NDDA SPRING BOARD MEETING  
GRAND FORKS – ALERUS CENTER  
APRIL 19, 2011**

President Kelly Fisher called the meeting to order at 6:30pm.

**Roll Call:** Kelly Fisher, Brooke Fredrickson, Char Heer, Sue Grundstad, Linda Bartholomay, Sherri Stastny, Deb Strand, Bonita Holvorson, Amy Davis, Laura Russell, Anne Bodensteiner, Connie Hofland, Amanda Beadell, Kristin Leibel, Meredith Wagner, Ellen Doeblen, Larissa Musgrave, Michelle Hoppman, Natalie White, Becky King, Deb Fossum, Carrie McLeod and Pat Anderson.

**Approval of Agenda:** Amanda Beadell moved to accept the agenda as is, seconded by Larissa Musgrave. Motion carried.

**Approval of Minutes from February 10, 2011 Winter Board Teleconference:** Amy Davis moved to accept the minutes as written, Ellen Doeblen seconded. Motion carried.

**Correspondence:** President Kelly Fisher four additional items not listed in the Board Reports.

- a. Kelly had talked with ADA concerning the reason that NDDA did not get the Speaker Grant that had been submitted. There were 20 grants submitted, 5 received funding. ADA related that the grant was not accepted due to weakness of the topic (they are looking for Health Care Reform) and NDDA needed a more detailed conference budget with speaker information. Kelly felt that the timing of the grant which is due in November is also a hindrance, as many of those details are not available at that time.
- b. ADA Membership Challenge will again be offered for recruiting new members into ADA. Affiliated that recruit the most members will receive 3 free memberships and an additional \$1500.00. Pat Anderson will mail the current membership list to District Presidents. Kelly read a Card of Congratulations for 65 Years of NDDA from Mike Hagen/Sysco.
- c. Kelly read a Card of Appreciation/Gift Certificate to Pat Anderson for her dedication and hard work this past year.
- d. In addition to the New Member info in the Board Reports, Kelly reported items to be included in the packets and also asked Board members to provide training for the incoming members. Kelly also reminded members to relay information on reimbursement for meetings/web sites. Kelly reminded us that Board members can also get 3 CEU's/year for an elected Board position.

**Old Business:**

- a. Board Reports: President Kelly asked for any updates to the board reports. None were noted, so all reports will stand.

**Board Reports: President's Report – Kelly Fisher**

1. Assisted with Spring 2011 Annual Convention Planning.
2. Joined local Dietitians for the ND Governor's RD Day Proclamation.
3. NDDA will be sending Larissa Musgrave and Amanda Beadell to the Leadership Institute in June 2011.
4. Working on developing an Orientation Packet for new Board Members.

5. Coordinating with Bonnie Lonbaken, RD to present information during the Annual Membership Meeting regarding fostering vendor relations.

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### **Treasurer's Report – Char Heer**

Treasurer's Report as of 4/8/11

NDDA Checking Account Balance :	\$36,247.62
The Value of the Alerus CD as of 12/31/10	\$19,353.74
The Value of the Alerus Money Market Account as of 2/08/11	<u>\$4,698.87</u>
<b>Total assets is:</b>	<b>\$60,300.23</b>

Most current budget comparisons and Convention Income/Expenses Report will be distributed at the Board Meeting.

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### **HOD Report – Bonita Hoverson**

April 11, 2011

- Three issues are being discussed by the House of Delegates: Identification of Mega Issues (HOD Core Function); Market Place Relevance (Mega Issue); and, continued from Fall 2010, Establishment of an ADA Associate Category (HOD Core Function).
  - New Ethics Opinion on Health Disparities: During the Fall 2007 HOD Meeting, delegates conducted a dialogue on the topic of health disparities. The need for more ADA resources on this topic was identified. Not only was the [Health Disparities Central Depository](#) created but we now have the Ethics Opinion: Eliminating Dietetics-Related Inequalities which was published in the February *Journal* ([www.eatright.org/codeofethics](http://www.eatright.org/codeofethics) > Ethics Opinions).
  - The current membership year ends on May 31, 2011, ADA encourages everyone to talk to members and nonmembers to promote membership over the course of the next two months. Encourage members to check out the Membership Benefits Booklet and other [resources available on ADA web site](#) related to the benefits of being a member.
  - The Spring 2011 HOD Meeting virtual meeting will be April 30 and May 1.
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### **NDDA Reimbursement Representative Report - Amy Davis, RD, LRD**

1. Participated in Legislative Day and met with Tami Wahl, the governor's Health and Human Services Policy Advisor as part of the Public Policy team. We provided her with MNT Works kit and discussed opportunities and challenges with MNT reimbursement.
  2. Joined local Dietitians for the ND Governor's RD Day Proclamation.
  3. Contacted Blue Cross Blue Shield of North Dakota regarding MNT coverage and reimbursement.
  4. Submitted article for the Dietetic Update regarding MNT reimbursement resources.
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### **State Policy Representative – Amanda Beadell**

On March 3<sup>rd</sup> 2011 NDDA had a legislative day at the capitol. Our goals were to network with the legislators and showcase the hard work of registered dietitians across the state. We had an opportunity to meet with Tami Wahl the

health and human services policy advisor for Governor Dalrymple to visit about current issues in dietetics. We also had a surprise visit from Esther Myers, PhD, RD, FADA.

Esther is originally from Beach, ND and NDSU alumni some of her recent projects are the Evidence Analysis Library, Nutrition Care Process, and she sits on the Research Committee. We were lucky to be able to network with someone who is at the headquarters of the American Dietetic Association.

I would like to thank those who were able to participate in the 2011 legislative day:

Wanda Agnew  
Amy Davis  
Deb Strand  
Jill Keith  
Megan Myrdal  
Linda Bartholomay  
Kristen Leibl  
Deanna Askew  
Kim Hinnenkamp  
Kristi Miller  
Joan Knoll  
Laura Russell

Also I would like to thank the Midwest Dairy Council and the ND Soybean Council. Without our sponsors we wouldn't have had the delicious string cheese and soynuts.

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#### **Council on Professional Issues and Alliances: Deborah K. Strand, RD, LRD, LD, LN, EHP**

The goal for the Council on Professional Issues and Alliances is to identify alliance(s) to build mutually beneficial relationships, professional opportunities and public visibility for partnering organizations and their members.

With 2010-2011 a year of many healthcare issues, development of alliances is very important.

- Child Nutrition Reauthorization
- Healthcare reform
- Older Americans Act Reauthorization 2011

Deb will work with NDDA's Public Policy Team to assist in forming alliances with organizations and their members to assist with NDDA's goal of including the Licensed Registered Dietitian as the nutrition expert. To date, the Public Policy Team has not requested assistance.

Deb volunteered to begin alliances with organizations associated with the Older Americans Reauthorizations Act:

Barry Robinson – Board member National Sr. Nutrition/MOW – Contacted  
Sheryl Pfliger – NDDHS Director of Aging Services - Contacted  
Pat Hansen – President ND Sr. Adult Nutrition Program - Contacted

NDDA will continue our alliance with ND Long Term Care Association. With the Spring Convention rotation – we may want to explore working with NDLTCA again in 2012.

Deb will request input from NDDA Board and NDDA members to identify "alliances" we are currently working with of which this chair is not aware of.

We may want to discuss other alliances/organizations NDDA may want to reach out to so NDDA and the registered dietitian is at the table and visible among organizations with common goals and interests.

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#### **Awards Chair – Laura Russell**

**These awards (TBA) will be given out on April 20<sup>th</sup> during the NDDA member meeting.**

Outstanding Dietitian of the Year  
Recognized Young Dietitian of the Year  
Emerging Dietetic Leader  
Outstanding Dietetic Educator  
Outstanding Dietetic Student  
Golden Grains Award  
NDDA Student Scholarship  
50 Year Member- Vel Rae Burkholder

\*North Dakota Science Fair is April 8<sup>th</sup> in Grand Forks and two dietitians will be present to judge awards.

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#### **Media Representatives – Sherri N. Stastny and Jo Marie Kadrmas**

NNM activities—Jo Marie hosted a grocery store nutrition booth for about 3 hours on March 19<sup>th</sup>. The store provided samples of mango, strawberries, jicama, Sunbutter and whole grain crackers. I gave out a variety of nutrition materials, including the handout on eye nutrition provided by media team (via NDSU Extension). Also, the billboards appeared in the three locations in the state, with some positive feedback from dietitians and people in the Dickinson community as well. Jo Marie also taught an "Eat Right with Color" adult cooking class as well as a "Taste the Rainbow" children's cooking class on Sat. March 26<sup>th</sup> in Dickinson with a full house at each, 20 participants at each class, which was the limit. Info about NNM was highlighted at each class, and RD's encouraged participants to eat a variety of foods of different colors. Both were very successful. The Registered Dietitian Day proclamation was signed by Governor Dalrymple and other RD's found media coverage for this event. The NNM top 10 reasons why an RD can help you were posted to [eatrightnd.org](http://eatrightnd.org), and released to the media. The media team is currently working on a press release regarding NDDA awards for the RD along with Laura Russell. The media team will present a proposal regarding television ads featuring the RD as the Nutrition Expert at the summer board meeting.

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#### **Greater Grand Forks Dietetic Association – Ellen Doeblner**

##### **Greater Grand Forks Dietetic Association – Ellen Doeblner**

- GGFDA held social in February with good participation.
- GGFDA celebrated National Registered Dietitian's Day a card and coffee for each GGFDA member.
- UND's senior dietetic students are planning an excellent program for dietitians in the area in May. All are invited to attend.
- We will have newly elected Board Officers in place in May and will discuss upcoming networking events in 2011-2012.

##### **Greater Grand Forks Dietetic Association – Ellen Doeblner**

The Greater Grand Forks Dietetic Association (GGFDA) worked very hard to provide an excellent educational and networking opportunity for the 2011 NDDA Spring Convention. The planning committee had a wonderful time working together. At the time this board report was due, we have 103 individuals registered for the convention. More accurate figures should be available at the NDDA board meeting on April 19, 2011. We hope our NDDA

members will find the 2011 NDDA Spring Convention educational and an excellent opportunity for networking. The convention will be held in Grand Forks at the Alerus Center and adjoining CanadInn on April 20 and 21.

The 2011 Spring Convention is offering great opportunities from excellent speakers to meet the portfolio needs of NDDA members. NDDA members also will have an opportunity to participate in a resource fair, 5k ADAF fundraising road race, and complimentary dinner at a social networking event. NDDA members could attain 14 CEUs during the two day event. NDBODP contributed \$5,000 this year and they gave \$5,000 last year as well. NDDA appreciates the support. NDDA provided \$5,000 to the planning committee to help displace rising convention costs. A full report will be available after the conference.

## **Member meeting**

### **2011 Convention Committee Report - Ellen Doeblen and Deb Fossum**

Welcome to the 2011 NDDA Convention: "Celebrating 65 Years: Looking Back and Moving Forward" At the time this report is due, we have 103 registered for the 2011 convention, compared to 86 in 2010 and 61 in 2009. Wow! Thank you to all sponsors and vendors. **Platinum Level:** North Dakota Board of Dietetic Practice, North Dakota Beef Commission, Midwest Dairy Council, Ajinomoto, Lyons Magnus **Bronze Level:** Sysco, Soybean Council, Lisanatii Food, Abbot, Excel Food Service Marketing Inc. and Hormel, Northern Plains Potato Growers, Foodservices of America, Northarvest Bean Growers Association, Catholic Health Initiatives, Northern Canola, American Heart Association, and Cabot.

We'd also like to give a special thank you to NDDA as another **platinum sponsor** for giving members a discount in 2011! You may have noticed that NDDA has been able to keep our registration fees stable for the last few years - this is not due economic stability! Previously named gifts have been tremendous. Also, NDDA has generously given back to ADA members this year. NDDA voted this winter to extend a savings of \$40 for each member to attend two days of this convention. Please thank the board for their leadership and generosity.

Through the support of our awesome sponsors and vendors, we are able to enjoy great speakers and networking opportunities. Please take time to visit with each vendor on Thursday and thank them for their support. Please complete the vendor card on Thursday for fabulous prizes to be given away on Thursday afternoon.

As a reminder, speaker slides will be available online for two weeks at the main conference registration page.

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## **BMDA Spring Board Report – Kristi Miller**

BMDA has had a busy spring! At our February meeting we were fortunate to have two of our members (Karen Ehrens & Connie Hofland) update us from their trip to Washington DC where they attended the ADA Public Policy workshop. On March 3<sup>rd</sup>, Legislative Day was held at the Capitol and several dietitians from the Bismarck/Mandan area attended and set up booths to share their information. On March 10<sup>th</sup>, we celebrated National RD Day by having a luncheon meeting at the Pier. City Commissioner Parrell Grossman presented us a proclamation for RD Day on behalf of Mayor John Warford. We also had a presentation from Troy Roness on "Eating disorders from a personal perspective". We are currently having our election of new officers for the 2011-2012 year. We have the president-elect, secretary, and nominating committee positions to fill for next year. Our last meeting of the year is on May 10<sup>th</sup> and we will announce our new officers at that meeting.

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## **Minot District Dietetic Association – Michelle Hoppman**

### **Minot Dietetic Association Report April 11, 2011**

The Minot Dietetic Association (MDA) meets quarterly. The following is a review and report of MDA's activities and goals for 2011.

☐ The MDA has not been very active in the past 3 years.

☐ To increase participation in the MDA we have changed our meeting time, location, and focus.

- ☑ An estimated 75% of those involved with MDA attend meetings. This is the highest percentage of attendance in the past 3 years.
- ☑ We have 3 new members this year.
- ☑ We are reviewing offices for MDA and will be voting on them in near future.
- ☑ Our MDA president is Michelle Hoppman, Secretary – Kayla Cole, and Treasurer – Robin Atkinson. These offices will remain the same for the 2011 year.
- ☑ We are reviewing and voting on minor changes to the bylaws to meet our goals and needs of the group.
- ☑ MDA meetings are to network, support each other with information and tools to be the best in each area we work and keep well informed of changes and opportunities in the field of dietetics, and to be involved in the community through providing education and programs as we see needed.

- b. Treasurer's Report: Char distributed reimbursement sheets asked members to get them back to her as soon as possible. Char reported that she is also completing income taxes and NDDA will transfer \$5000 as discussed at February Board meeting to NDDA convention expenses. Char presented revised Treasurer's Report as follows.

NDDA Balance as of 4/15/11:

NDDA Checking Account Balance	\$51,321.52
Value of Alerus CD as of 2/28/11	\$ 4,699.27
Value of Alerus MM as of 12/31/10	<u>\$19,353.74</u>
Total Assets	\$75,374.53

Char did check out moving some funds of the Money Market into our checking account, she doesn't recommend that at this time. There are convention expenses yet to come. Char has checked into an audit of the books this year, this will cost about \$1000 – 1500. Char reported that she will look into other investing options for NDDA. Brooke Fredrickson made a motion to accept the revised Treasure's Report as presented by Char Heer, Amanda Beadell seconded, motion carried.

- c. 2011 NDDA Spring Convention: Ellen Doeblor and Deb Fossum reported that 103 participants were registered for the convention, they thanked NDDA for the reduced registration fees, and for their leadership/generosity. They also offered thanks for the sponsors. They have planned a full two days of speakers/vendors, and should be good.
- d. Job Descriptions/Bylaw/Policy/Procedures Review/Revision: Kelly and Brooke reported updates have been made to the job descriptions, most other changes were language related. They will send out changes to the board for review and then all changes will be sent to all NDDA members by listserv and be printed in the Update. After proper notification in the Dietetic Update, a survey monkey survey will be distributed to the members for a vote.
- e. Public Policy Update: Linda Bartholomay reported on the activities of the ND Bills this past session. Much discussion was on Health Care Reform. She also thanked NDDA for sending her to national PP Workshop, it was very informative and they got to meet with representatives from all three of our Senators/Representatives. More information will be given tomorrow at their conference session. It is great to have a team approach for public policy. Connie Hofland, NDDA's Lobbyist and Bill Tracker also discussed some of the bills put forth before the session this year.
- f. National Nutrition Month: Sherri Stastny reported on the activities during March. They did receive a proclamation for NNM and that was passed around. She and other board members reported positive feedback on the billboards. They would like to do TV ads for next year's NNM. This will be discussed at the summer board meeting.

- g. Convention Planning: Kelly led a discussion on a statewide convention planning committee. Discussed the need to continue with the Vendor Committee, which is Brooke, Char, Deb S., Megan Myrdal, and Michelle Fundingsland. It was agreed to go ahead and let the Fargo Committee contact the volunteer list obtained from the Fall Member Survey for help with the Spring Convention 2012 in Fargo.
- h. Facebook/Student Membership on NDDA Board: Anne Bodensteiner reported that our page on Facebook is up and please "like" it. The new member liaison position will be responsible for maintaining/monitoring the page. She also discussed the student members for NDDA will be chosen by each of the three colleges, UND, NDSU, Concordia. They will be appointed for 2 year terms and will be invited to the summer board meeting.

**New Business:**

- a. Election Results: Kelly reported on election results as Julie Garden Robinson was unable to attend the board meeting. It was nice to have an actual election this year. Results are as follows:

President Elect:	Becky King
Treasurer:	Char Heer
Chair/Council/Prof/Issues:	Michelle Fundingsland
Nominating Comm. 2 Yr:	Carrie MeLeod
1 Yr:	Deb Strand
- b. Award Results: Laura Russell reported that all awards will be announced at the membership meeting tomorrow.
- c. New Board Training: Kelly reminded board members to bring all materials of your office to the summer board meeting for training in the next person. Board positions begin on June 1<sup>st</sup>, use the flash drives and put all materials on them and clear out your boxes.
- d. Summer Board Meeting: Brooke will send an email soon to plan the summer board meeting, which she would like sometime at the end of July. More details will be coming but plans are to have it in Bismarck.
- e. 2012 NDDA Spring Convention: Meredith Wagner invited everyone to Fargo for the 2012 NDDA spring convention. She reported that work has begun.
- f. Time for Mentoring: Kelly asked that board members give time to mentor their incoming board members for a smooth transition.

Kelly reported that Dietetic Update articles are due May 18<sup>th</sup>, 2011 to Pat Anderson and Brooke will inform us of the next board meeting. She also reported that Larissa Musgrave and Amanda Beadell will attend the 2011 Leadership Institute this summer

Deb Strand moved the meeting be adjourned and Meredith Wagner seconded. Motion carried. Meeting was adjourned at 8:55pm.

Respectfully submitted,

Sue Grundstad, NDDA Secretary

