

# **Dietetic Update**

A publication for members of the North Dakota Academy of Nutrition and Dietetics



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#### Mission:

The North Dakota
Academy of Nutrition and
Dietetics is the advocate of
the dietetics profession,
serving the public through
the provision of optimal
nutrition, health, and
well-being.

## President's Message by Becky King

Dear Fellow Colleagues,

The North Dakota Academy of Nutrition and Dietetics board has a lot of items on its agenda. We have enormous challenges or great opportunities depending on how you look at the political landscape. One of the biggest unknowns is the New Health Care Reform Act. We are trying to stay informed so our organization can meet the changes and continue providing medical nutrition therapy plus optimize our role in health care. Our public policy panel is doing an excellent job of being involved with the legislative process. As a board we can work together to maximize the changes.

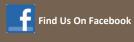
Reimbursement for Medical Nutrition
Therapy remains a challenge. Amy Davis and
Connie Hofland have been meeting with
various officials for clarification and
promotion. And they have been working
hard on Medicare and Medicaid changes as
well.

The Centers for Medicare and Medicaid Services has proposed a rule only for Registered Dietitians privileged by hospitals that would allow licensed dietitians to order patient diets. This rule is open to public comment until April 8th, 2013. The change in therapeutic diet orders has been estimated to save money, time and improve patient care. We have been trained to make these decisions but we need to be ready for this challenge. We find out later this year if this rule becomes final.



The 2013 NDAND spring Convention will be held in conjunction with the North Dakota Long Term Care Association. The dates are May 1 and 2 at the Bismarck Civic Center. Thanks to Deb Strand, Shelley Porter and Nancy Wahl for their hard work. Registration will be available soon with 40 plus CEU credit choices. A White House Executive Chef will create a White House Gala dinner event. Other activities include a dance and many interesting speakers. More details will be found in this Dietetic Update and future e-mails. Again there will be awards presented at the convention, thanks to Naomi Haas for coordinating the awards.

To help promote awareness of dietitians we are advertising with television ads. The



Log into your Facebook
account and Search
Facebook for North Dakota
Academy of Nutrition and
Dietetics.

President's Message continued from page 2

commercial has past president, Brooke Fredrickson, promoting dietitians as the nutrition experts. With nutrition being critical in the Health Care Reform we want to promote the value of dietitians in different avenues. We plan to put together a committee to research and provide more promotion for coverage of our profession. We are looking for innovative ideas to move our state affiliate forward.

The Public Policy Panel plans to promote Legislative Day with numerous events including a photo signing with Governor Dalrymple. We will also have a booth at the State Capital. Special water bottles containing educational material marketing the value of dietitians and containing ND food items will be provided to legislators. The panel is also setting up a webinar promoting the legislative process for district meetings. Thanks to Amanda Ihmels, Kristen Liebl, Amy Davis and Connie Hofland for your terrific efforts.

Becky King, MS, RD, LRD NDAND President



Save March 13 for Legislative Day!

Contact Kristen Liebl for Information

### Treasurer's Report as of 2/19/13

NDAND Checking Account Balance \$29,928.35

◆ The Value of the Alerus CD as of 6/8/12
 \$19,674.61

The Value of the Alerus Money Market
 Account as of 1/31/13
 \$ 4,705.70

Total assets:

2013 (Jan.—Dec.) Budget vs. Actual To Date

Income: Budget \$41,800 Actual \$69.76 Expenses: Budget \$45,541 Actual \$2579.36

Submitted by Char Heer, Treasurer

Visit the Member's Page of NDAND's web site at www.eatrightnd.org

Type in the username—eatrightnd.org and diet for the password

# Highlights from NDAND Board of Directors Meeting on February 19

- "Finding the Pearls in Life" will be held in conjunction with the ND Long
   Term Care Association on May 1 and 2 in Bismarck. Volunteers needed for assisting at conference! Contact Deb Strand.
- The "RD as the nutrition experts" television ads are airing across ND.
- Join the ND Academy members on March 13, 2013, for Legislative Day and Registered Dietitian Day activities. Volunteers needed! Contact Kristen Liebl.
- The 2013-2016 ND Academy of Nutrition and Dietetics Strategic Plan was revised and approved.
- President Becky King will have a booth promoting the Registered Dietitian at the ND Roughrider Conference on May 28<sup>th</sup>.

# "Finding the Pearls In Life"

# The NDAND Spring Convention



In Partnership with The North Dakota Long Term Care Association

May 1 and 2, 2013

Bismarck, ND - Civic Center and Ramkota Hotel

Registration information will be coming soon!

Look for future emails from NDAND! Details will also be posted on the NDAND website once available.

For more information contact: Nancy Wahl nancy.wahl@dickinsonstate.edu

# Call for Abstracts - NDAND Convention Poster Session

You are invited to submit abstracts for research presentations as poster sessions during the NDAND/NDLTCA Spring convention in Bismarck May 1-2, 2013. Abstracts are welcome in any area of dietetics, food or nutrition including research, program development, teaching tools and educational approaches. Posters will be presented on May 2 during break times after 7:00 a.m.

The abstracts should be received **no later than**March 15, 2013 and should be formatted as outlined below:

- ⇒ Type in courier or times (or any other serif font), no smaller than 11 point
- ⇒ Limit length to 250 words (excluding the title and author information)
- ⇒ Capitalize the entire title
- ⇒ Include first names, middle initials, last names, credentials and places of employment of all authors
- ⇒ Abstracts must include: the research objectives, design, subjects/setting, statistical analysis, results and applications.

The abstract should be submitted for peer review by March 15, 2013. Abstracts may be mailed to: Shelley Porter, Box 428, Wilton, ND 58579 or sent via email to sporter@primecare.org.

Acceptance notification will be emailed to presenters by March 22, 2013.

Please note all presenters must register for the conference and pay the applicable fee. If you have any questions, please contact Shelley Porter at sporter@ primecare.org.



# "Eat Right, Your Way, Every Day" Theme for March 2013

National Nutrition Month® is a nutrition education and information campaign created annually by the Academy of Nutrition and Dietetics. The campaign focuses attention on the importance of making informed food choices and developing sound eating and physical activity habits. Registered Dietitian Day, also celebrated in March, increases awareness of registered dietitians as the indispensable providers of food and nutrition services and recognizes RDs for their commitment to helping people enjoy healthy lives.



### **BODP Activities in 2012**

Written by Kathy Larson, RD, LRD

The board has updated the application form for sponsorship requests for continuing education. The form is available on the BODP website at <a href="www.ndbodp.com">www.ndbodp.com</a> under *Professional Development*. Groups are asked to submit their requests at least two months before the scheduled activity if possible. The board needs time to arrange a meeting to review the application and there may be questions that arise which must be answered before the application can be approved.

The board developed and approved a complaint form. This was undertaken as a result of Kay Mavko's presentation to NDAND last spring. The form is posted on the BODP website under *Complaints*. All the information requested must be provided for the Assistant Attorney General to review the complaint. Members submitting complaints must be willing to testify if the complaint is investigated by the Assistant Attorney General. Members who have complaints of practice from other professionals, are encouraged to go to the board for that profession, with the complaint. A professional board may be more effective into looking into inappropriate practices of its own members.

The board reviewed several recommendations from Kay Mavko's presentation at the 2012 NDAND convention. After visiting with legal counsel the board decided to not open the law at this time to pursue any changes. Changes recommended do not improve the law and it could jeopardize our law.

North Dakota Board of Dietetic Practice
2304 Jackson Avenue
Bismarck ND 58501

# Call for NDAND Candidates!

Do you know of a NDAND member who would do an outstanding job as one of our NDAND Board Members OR are you looking for a great opportunity to enhance your leadership and organizational skills?

Please contact Deborah Strand, Nominating Chair to nominate or volunteer to be on the slate for the 2013 NDAND Board Elections! The following positions are open:



President Elect—3 year term (President-Elect; President; Past President)



Treasurer (2 year term)



Delegate (3 year term)



Nominating Committee—2 year term (1st year committee member and 2nd year chair)



Nominating Committee—1 year term

Contact Deborah Strand Nominating Chair strand.deb@nd.sysco.com 1.701.318.3638

Add your name to the Find An RD feature on the NDAND web site.

To include your information go to www.eatrightnd.org and click on the members page. The members page is password protected so enter eatrightnd.org for the username and diet for the password. Click on Add Your Name to Find an RD Directory.

## NDAND LEGISLATIVE DAY—March 13, 2013

By: Kristen Liebl, RD, LRD
Public Policy Representative

am excited to announce that our biennial legislative day will fall on National Registered Dietitian's Day this year. We invite all Registered Dietitians from across the state to join us at Memorial Hall March  $13^{th}$  from 8:30-1:30 pm. The Public Policy Panel will have a booth set up representing North Dakota Nutrition Council. We will be visiting with legislators and staff about registered dietitians and our work across the state. We realize our members have very busy schedules and ask you to volunteer just one hour of your day at the capitol. Please contact me, Kristen Liebl, as soon as possible if you are interested in volunteering at the booth or have questions. See below for contact information.

Also, to celebrate registered dietitians we will be giving away reusable beverage cups with our ND Academy of Nutrition and Dietetics logo on it to each member of the 63<sup>rd</sup> North Dakota Legislative Assembly. The cup will include sunflower seeds from the National Sunflower Growers Association, 2-oz Mini Honey Bears from the ND Beekeepers Association and brochure titled *Registered Dietitians Your Nutrition Experts for Prevention, Disease Management, and Cost-effective Care.* We will also include contact information of all the ND Public Policy Panel members. Senator Spencer Berry and Representative Randy Boehning gave permission for distribution of the cups. The Sergeant-at-Arms from both the House and Senate will disperse the cups March 13<sup>th</sup> for us.

Governor Dalrymple will be announcing March as National Nutrition Month and March 13<sup>th</sup> 2013 as National Dietitians Day. We will be doing a mock signing and brief meeting with the Governor Dalrymple at 11:45 am March 13<sup>th</sup>, 2013. All those interested in being in the photo opportunity please contact me as soon as possible so I can submit names prior to photo one week before hand.

The Public Policy Panel realizes that many of our members are unable to be at the Capital and participate in legislative day activities. This year we would like to bring part of legislative day to you. 12:30-1:30 the North Dakota Academy of Nutrition and Dietetics will be providing a free webinar to all members. Please watch the listserv for details on signing up for the webinar.

Topics included:

How to be more involved with public policy How to contact your legislators and the effect it has How does public policy affect dietitians Update on current state and federal public policy issues

Speaker(s) TBA

Our regional team Bismarck Mandan Academy of Nutrition and Dietetics will be offering a free luncheon along with the webinar. The luncheon will be held at the UND Center for Family Medicine, 701 Rosser Avenue, 3rd Floor Administration Conference Room. All North Dakota Academy members are welcome to attend.



If you are unable to attend we encourage regional groups to hold their own luncheons if unable to attend the one in Bismarck.

hope to see you all at the Capitol on March 13<sup>th</sup> and/or able to view the webinar! If you are interested in participating in any of the Legislative Day activities, please contact me.

Kristen Liebl, at <a href="mailto:kristen.liebl@sanfordhealth.org">kristen.liebl@sanfordhealth.org</a> or (701) 234-5075.

# Save March 13 for Legislative Day!

Contact Kristen Liebl for Information

Kristen.liebl@sanfordhealth.org

## **Board Member Spotlight**



# Meet Michelle Fundingsland, RD,

Chair, Council on Professional Issues/Alliances

### What is the role of the Chair, Council on Professional Issues/ Alliances?

- Establish and maintain relationships with organizations that will advance NDAND's Strategic Plan.
- Serve as a communication link with the Academy Dietetic Practice Groups and NDAND alliances.

#### Current Job Position:

Trinity Hospital, Outpatient Dietitian, Center for Diabetes Education; I see a variety of patients at the clinic, and I also work in the kidney dialysis unit: Minot and Belcourt.

## What do you like best about being an RD?

I like being able to talk to people about food and how to prepare it so that it can be

healthy for them to fit their diagnosis. I like to figure out the person's lifestyle and the time they have to spend on preparing and cooking food.



I live in Minot, ND with my husband Steve and three children, Michael and Stephanie (3 year old twins) and Miyah (18 months) and one dog, Rootie (Brittany spaniel). We are very active in running, playing and making crafts. We like to go to the lake in the summer.

## Any advice to members regarding involvement with NDAND or AND?

Staying involved in a professional organization is important to be able to network with other dietitians locally and state wide. I have enjoyed getting to know other dietitians and their specialties, being involved at the state level.

Celebrate
National
Registered
Dietitian Day!

March 13, 2013



**Click Here** for RD Day Event Ideas





### Hospital Reimbursement for Malnutrition Expands for Medicare Patients

In its FY2013 Inpatient Prospective Payment System (IPPS) rules, CMS upgraded the following malnutrition codes to a complication/co-morbidity (CC) under the MS-DRG system:

- •263.0 Malnutrition of Moderate Degree
- •263.1 Malnutrition of Mild Degree

This means that effective with discharges on or after October 1, 2012, hospitals may qualify for increased reimbursement from Medicare for patients with malnutrition when it is properly identified and documented.

#### RD/PCP Obesity Toolkit is now available—Click here

Information and tools an RD need to successfully align with Primary Care Providers (PCP) to provide the Intensive Behavioral Therapy Benefit for Obesity under Medicare Part B.

If you are already utilizing this benefit or have questions about this benefit, please contact me at <a href="mailto:adavis@mohs.org">adavis@mohs.org</a> or 701-323-5648. ND Academy members are interested in knowing if anyone has been successful in receiving reimbursement for more than 1 unit per visit.

BCBS of North Carolina study shows value of medical nutrition therapy for weight loss—Click here

January 2013 Issue of the MNT Provider is now available—Click Here

#### Registered Dietitian Billing Guide

North Carolina has been a leader in providing reimbursement for MNT. This billing guide was funded by the North Carolina Health and Wellness Trust Fund and is an excellent tool for medical nutrition therapy billing information for RDs nationwide—Click here for link to billing guide

# CMS Proposed Rule Regarding Hospital Registered Dietitian Privileges

This proposed rule has not been passed yet, but if passed will include qualified dietitians as practitioners who may be privileged to order patient diets under the hospital conditions of participation (CoPs).

Click here for link to CMS proposed rule here



Questions or Comments Contact:

Amy Davis, RD, LRD Email: adavis@mohs.org 701.323.5648

### **Hunger in America Food and Nutrition Insecurity**

### **HOD Fact Sheet**



#### **House of Delegates**

Spring 2013 Credited to Karen Bellesky, Maryland delegate

A basic definition of food insecurity is: within a household, there is uncertainty of having enough food to meet the needs of all its members because of insufficient money or other resources (1).

Nutrition insecurity typically defined as "when all people, at all times, have physical and economic access to sufficient, safe and nutritious food to meet their dietary needs and food preferences for an active and healthy life" (2).

#### **Expected Outcomes:**

#### **Delegates will:**

- Raise Academy members' awareness of the prevalence and consequences of food and nutrition insecurity for the nation, including current Academy initiatives.
- Demonstrate commitment and inspire members to take action to improve food and nutrition security at local and state levels.
- Act to support and promote the Academy's policy and advocacy programs that improve food and nutrition security at the national level.

### The Academy's Strategic Plan supports the discussion of this mega issue as noted below:

Goal #1: The public trusts and chooses Registered Dietitians as food, nutrition and health experts.

Goal #2: Academy members optimize the health of Americans.

Goal #3: Members and prospective members view the Academy as vital to professional success.

In order for the Academy to achieve its vision "to optimize the nation's health through food and nutrition" all RDs and DTRs must be aware and support the goals.

To understand how the current food assistance and anti-poverty programs exist in the U.S., a review of the history and development of the programs needs to be understood.

Date	History and Development of Programs
1946	First Government Assistance Programs—National School Lunch Program and Later, Food Stamp
<b>1960's</b>	A start to measure hunger in the U.S.
1984	The President's task force on food assistance
1990	National Nutrition Monitoring and Related Research Act (NNMRR); The long-range plan formulated under the Act by the USDA and DHHS clarified the government's responsibility to help create a sound national measure of food insecurity/hunger. A key requirement: this measure should be appropriate for standard, consistent use throughout the national nutrition monitoring system.
1995	U.S. Census Bureau: Current Population Survey
2006	Food Security Terminology

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#### House of Delegate Fact Sheet continued from page 9

The Committee on National Statistics (CNSTAT) panel recommended that USDA make a clear and explicit distinction between food insecurity and hunger and consider alternative labels to convey the severity of food insecurity without using the word "hunger." USDA concurred with this recommendation and, accordingly, introduced the new labels "low food security" and "very low food security" to replace "food insecurity without hunger" and "food insecurity with hunger," respectively. USDA is collaborating with partners in the food security measurement community to explore how best to implement other recommendations of the CNSTAT panel (3).

#### **Examples of Involved Members**

RDs and DTRs are currently involved in food and water insecurity programs at local, state and federal levels, including:

- administering/referring to food and nutrition assistance programs and emergency food programs,
- serving on task forces, food bank boards, and local policy councils,
- serving as farmers' market managers or volunteers,
- volunteering at food pantries and soup kitchens, and
- local, state and federal advocacy for food and nutrition policy.

### **Academy's Food Security Efforts**

Food security efforts through the Academy include advocacy, partnerships, evidence-based research, position papers, and professional development.

- Policy Initiatives and Advocacy, including promotion through the Farm Bill
- Partnerships, including the Future of Food Summit of 2011
- Member Activities including developing corner store initiatives that work with local vendors to increase healthy food offerings
- Evidence-Based Practice through Health Disparities within the Evidence Analysis Library
- Position Papers: there are currently 4 papers published related to this topic, with another 5 papers in development; as well as Journal articles written by members regarding food security
- Professional Development--several FNCE sessions are held annually related to food security, and webinars and reference materials are available for members (and the public)

### **Academy Strategic Plan and Code of Ethics**

The Academy Code of Ethics has several principles that can be applied to the role of the dietetic practitioner and food insecurity. One such principle states "the dietetics practitioner considers the health, safety, and welfare of the public at all times.

#### Conclusion

The time to act is now. In the presence of the government's 2015 goals to eliminate child hunger and the Healthy People 2020 initiatives, we must ask, as leaders in food and nutrition what have the Academy and its members done to help make these goals happen? What do we still need to do?

As stated in the Food Insecurity Position Paper, "clearly, RDs and DTRs are uniquely positioned to play key leadership roles and to collaborate with policymakers, government and community leaders, health departments, county extension programs, anti-hunger organizations, and other community-based organizations to eliminate food insecurity in the United States and to establish food secure communities (4)."

#### References

Definitions of Food Security. Web site: <a href="http://www.ers.usda.gov/topics/food-nutrition-assistance/food-security-in-the-us/definitions-of-food-security.aspx">http://www.ers.usda.gov/topics/food-nutrition-assistance/food-security-in-the-us/definitions-of-food-security.aspx</a>. United States Department of Agriculture, Economic Resource Services. Accessed on November 9, 2012. Food and Agriculture Organization of the United Nations. Rome Declaration on World Food Security. Rome, 1996. Food Security in the U.S.: History and Background. United States Department of Agriculture, Economic Research Service. Web site: <a href="http://www.ers.usda.gov/topics/food-nutrition-assistance/food-security-in-the-us/history-background.aspx">http://www.ers.usda.gov/topics/food-nutrition-assistance/food-security-in-the-us/history-background.aspx</a>. Accessed on November 20, 2012. Holben DH. Position of the American Dietetic Association: Food insecurity in the United States. *J Am Diet Assoc.* 2010; 110: 1368-1377.



## Outcomes of the Joint Meeting of ACEND, CDR, Council on Future Practice, Education Committee and Nutrition & Dietetics Educators and Preceptors DPG

The Visioning Report is a projection of what is needed in the future for the benefit of the public and profession. The Council's recommendations took into consideration the changing landscape of health care, clinical specialist practice, food systems, services and the expanding art and science of food and nutrition. These recommendations have broad implications for education and credentialing which verifies mastery of subject material and skills critical for future practice.



Over 600 members have provided electronic feedback to the Visioning Report since its release in September 2012. The report served as the dialogue topic for the Fall 2012 HOD Meeting, which generated additional input from delegates, members and students. The outcomes of this dialogue topic were summarized in the Visioning Report Outcomes HOD Fact Sheet released to the House of Delegates on October 10, 2012.

A group of thirty-eight members representing the Accreditation Council for Education in Nutrition and Dietetics (ACEND), Commission on Dietetic Registration (CDR), Council on Future Practice (CFP), Education Committee (EC) and Nutrition & Dietetics Educators and Preceptors (NDEP) DPG were called together as an outcome of the Fall 2012 HOD Meeting. The focus of the meeting was to come to consensus on how to address the recommendations in the Visioning Report in light of the feedback from members and the HOD dialogue session. The meeting was convened on January 17-19, 2013. Key Academy staff including Pat Babjak, CEO, provided support and participated in the meeting. Marsha Rhea, iSignature, Alexandria, VA, served as an outside facilitator for this joint meeting. This meeting was a critical step for discussing the Visioning Report recommendations and determining how to proceed. Discussions of the Visioning Report recommendations centered on the following aspects:

#### Proposed outcomes of each recommendation, if implemented;

- ♦ Leader and member feedback summary for each recommendation;
- Constraints and limitations for each recommendation;
- Actions to advance each recommendations, if implemented;
- Consensus on actions to advance a recommendation; and,
- Organizational unit assignments.

At the start of discussions, the group acknowledged that the future vision for the profession is based on an interrelated continuum of education, credentialing and practice that provides individuals with multiple paths to begin as well as advance their careers. Based on the discussions, several key design principles emerged, which will guide future dialogue and decision-making:

- The first priority is to ensure competent practitioners to protect the public and improve the health and well-being of patients, clients and populations;
- The desired outcome is to improve educational preparation, credentialing and career continuum for the food and nutrition profession;
- All levels of the career continuum will be grounded in nutrition and dietetics knowledge and skills with greater expertise and more focused areas of practice at the higher levels of the continuum;
- Anticipation of and preparation for future practice and requirements at all levels of the career continuum are necessary;

House of Delegate Fact Sheet continued from page 11

Educational institutions will need time, resources and flexibility to pursue various approaches and models to achieve the profession's desired outcomes. The Academy and its organizational units will support educators throughout the transition; Change will occur through a process that is transparent and inclusive of the perspectives of different stakeholders;

- This is an evolutionary process of change to the degrees and credentials which impact the interrelationships between organizational units that must implement any decisions;
- ◆ Change must occur within the parameters of present accreditation and credentialing requirements and standards which ACEND and CDR must uphold.

Recognizing the magnitude of this undertaking and the additional collaborative discussions within and across organizational units, we deferred a more detailed timeline and action plan to early spring 2013. Members of the CFP, along with



representatives from ACEND and CDR, will be attending upcoming NDEP Regional Meetings to gain an understanding of the impact on and capabilities of educational institutions. Throughout this process, we will continue to solicit member and stakeholder input at various points in the journey forward. Any changes will occur through a process that is transparent and inclusive of the perspectives of the various stakeholders.

#### Consensus was achieved on the following statements regarding future practice.

- 1. The Academy and its organizational units will support the DTR credential as long as it remains financially viable and relevant in the practice environment.
- 2. Baccalaureate degree prepared individuals will have a set of knowledge, skills and competencies for eligibility to qualify for an examination based on a practice audit.
- 3. These credentialed baccalaureate degree individuals may choose to pursue other educational opportunities, along with other professional options for advancement, if desired. During the transition, current DPD graduates will be eligible for the new baccalaureate degree credential, but over time, eligibility requirements may evolve as new education standards are developed by ACEND.
- 4. A graduate degree which integrates supervised practice into the curriculum will become the entry to Registered Dietitian (RD) or Registered Dietitian/Nutritionist (RDN) practice in the future upon successful completion of an examination based on a practice audit.
- 5. Although organizational units within the Academy may function independently and autonomously, they should collaborate with "early adopters" to ensure the profession remains forward thinking and relevant to the practice environment.
- 6. Based on personal choice, nutrition and dietetics practitioners may use the professional designation of either the RD or RDN. The new designation will be rolled out in 2013.
- 7. Specialist and advanced practice education and credentialing were re-affirmed as necessary for future success of the profession.

A more comprehensive report of the meeting will be shared with the Board of Directors, House of Delegates, DPGs, MIGs,

Affiliates, ACEND, ACEND Program Directors, Education Committee, CDR, and all Academy committees in mid-March 2013. The report will be posted on appropriate web pages, and Academy facebook pages. Members of ACEND, CDR and CFP will be present at all the NDEP DPG Regional Meetings in March and April 2013.

The Council on Future Practice welcomes your questions, comments and feedback. Please share this information by sending an email to the Council on Future Practice at futurepractice@eatright.org



Bonnie Hoverson, RD, LRD
NDAND Delegate
Email:
bonita.hoverson@ars.usda.gov



### Talk to Your Employer about Paying Your Academy Dues

Help your employer see the value in paying your Academy dues by building a compelling case. But do your homework first and consider the following:

How can Academy member benefits make you a more valuable employee? Check any benefits that can improve your job performance and quality of your workplace:

- I won't have to spend much time searching for food, nutrition and health news. I have the best information delivered to me in the *Journal of the Academy of Nutrition and Dietetics, Food & Nutrition, Eat Right Weekly, Daily News* and more.
- I can earn required Continuing Professional Education Units via online webinars/quizzes without ever leaving the office. No need to pay for travel and registration for expensive, off-site seminars.
- I can get fast, accurate directions to tough research questions from the RDs in the Academy's Knowledge Center. I will spend a lot less time hunting information down on my own.
- I have access to the best scientific and evidence-based nutrition information 24 hours a day through the Academy's online Evidence Analysis Library.
- Academy membership can grow our business. People seeking nutrition advice can easily find us on the Academy's online referral network, Find a Registered Dietitian.
- I can attend the annual Food & Nutrition Conference & Expo at a great discount, gaining connections, valuable knowledge and tons of CPE opportunities.
- I can purchase products and publications at a member discount.

#### How can the Academy help your business achieve its mission and/or vision? Examples:

- The Evidence Analysis Library keeps our company on the leading edge of dietetic practice with reliable, evidence-based research from experts in the field.
- The Find a Registered Dietitian referral service grows our client base, helping achieve our mission of promoting health and wellness in our community.

How much can a \$226.00 investment in Academy membership save your employer this year? Academy member benefits really add up:

- Subscription to the Journal \$329.00
- Annual value of CPE offered in the *Journal* \$1,080.00
- Subscription to the Evidence Analysis Library \$400.00
- Subscription to Find a Registered Dietitian \$249.00

Divide the annual cost of membership into a daily cost and then compare it favorably to something else inexpensive, like a cup of coffee. Example: Academy dues only cost 60 cents per day, much less than a cup of coffee today.

For more information on Academy member benefits, visit **www.eatright.org**, log in with your user name and password, then go to "Member Benefits" on the left.

# Save the Date!

# Working Together



## Preventing and Managing Chronic Disease In North Dakota

Save the date for *Working Together – Preventing and Managing Chronic Disease in North Dakota*. This coordinated chronic disease conference is coming to the Best Western Ramkota in Bismarck on May 20 and 21, 2013.

For more information about the conference, contact Sandra at 701.328.2333 or 800.280.5512.

A block of rooms has been reserved at the Ramkota. Call 701.258.7700 to receive the conference rate.

May 20 and 21, 2013 Bismarck, N.D.

### Sponsored by:

- > North Dakota Department of Health
- Healthy North Dakota Worksite Wellness







### Join the Academy at the destination for healthcare IT—HIMSS13

Healthcare stands at a pivotal point. Technology, mandates, requirements and care have converged.

IT innovations raise challenging concerns...while new meaningful use mandates and ICD-10/HIPAA 5010 compliance requirements reach deadline. And, the Affordable Care Act and healthcare reform continue to shake -- and reshape -- the landscape forever. That's why HIMSS13 is the...

RIGHT TIME... You've harnessed the power and promise of IT to conquer today's issues. Now bring on tomorrow's.

**RIGHT PLACE...** Visit with 1,000+ exhibitors to find proven solutions. Attend your choice of 300+ educational events. Network to find new strategies and best practices.

**HIMSS13.** IT'S **ON**... We stand at a pivotal point – technology, mandates, requirements and care have converged – and the time is critical. The time is now.

Come together to plot courses and plan futures. Let's face the challenges of tomorrow.



# Register now and save at www.himssconference.org!

This conference is jointly sponsored/co-provided by Postgraduate Institute for Medicine and HIMS5 for continuing education credit. This conference is sponsored by educational grants from multiple commercial supporters. For a complete list of commercial supporters, see www.himssconference.org/exhibition/CommercialSupporters.aspx.



To subscribe to the NDAND listsery, send an e-mail to:

- Listserv@listserv.nodak.edu
- Leave the subject line blank in the e-mail.
- In the body of the e-mail enter the following:
- SUB Ndsu-ndand@listserv.nodak.edu yourfirstname yourlastname
- Example: SUB Ndsu-ndand@listserv.nodak.edu Jane Doe
- You will be asked to confirm the request in a follow-up email.

Questions?

Contact: julie.garden-robinson@ndsu.edu



# North Dakota Academy of Nutrition and Dietetics Board of Directors

#### **President**

Becky King, MS, RD, LRD Email: rking@primecare.org

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