

**North Dakota Academy of Nutrition and Dietetics Board Meeting**  
**July 23, 2013**  
**Judicial Wing, Capitol Building, Bismarck, ND**

1. President Deanna Askew called the meeting to order at 9:41 am.

**Roll Call:** \*Amy Davis, \*Pat Anderson, Kayla Cole, Anne Bodensteiner, Michelle Fundingsland, Kari Riedman, Vanessa Lennick, Kristen Liebl, Amanda Ihmels, Brenna Swanson, Becky King, Larissa Musgrave, Hannah Knickerbocker, Stephanie Miller, Carrie McLeod, Connie Hofland, Deanna Askew, Margie Janke (PolyCom)

2. **Approval of Agenda:** Brenna moved to approve the agenda. Larissa seconded the motion. The motion passed.
3. **Approval of minutes from April 30, 2013 ND Academy Board meeting.** Anne made a motion to approve the minutes as written; Becky seconded, and motion carried.

4. **Board Reports**

- a. **Treasurer Report:** Vanessa presented report. See treasurer report.
- b. **Board Reports:** Board reports are included after the meeting minutes.

5. **Correspondence:**

- a. Deanna passed around correspondence from Beyond the Zone a nonprofit documentary for education on steroid use in teens.
- b. Deanna passed around correspondence from the Emily Program which was requesting to send material to the ND Academy mailing list.
- These two requests prompted discussion on the ND Academy's need for a policy on access to the mailing list. The Academy will be contacted to determine any guidance on how mailing list requests are handled.

\*Joined by Amy and Pat.

6. **Old Business**

- a. **213 NDAND Spring Conference with NDLTCA Conference Report:** Deanna attended the follow-up meeting with the NDLTCA. They have said the ND Academy is welcome to join for 2015 if the ND Academy board makes that decision. Learning opportunities identified have been noted and will be shared with the 2015 conference planning committee.
- b. The convention planning chair position is still open. Pat will forward convention-related messages to Deanna, Anne and Kelsey until that position is filled. If the position continues to be difficult to fill, the board might consider hiring a convention planner or offering a stipend to FNCE.
- c. **Affiliate Insurance Policy:** The National Academy has affiliate liability insurance that is deducted from the ND Academy every year for \$411. Deanna will contact the Academy to see if districts are also covered under this insurance.

7. **New Business:**

**a. Open Board Positions:**

1. Michelle Hoppman accepted the Licensure Liaison position. She will be a member of the public policy panel.
2. The Convention Planning Chair is open. Kristen is willing to help out as needed.
3. West Media Chair position is still open.

**b. “New Member Liaison” to “Membership Chair” change in by-laws:** change has already been approved.

**c. Voting vs. non-voting board positions:** Discussion held on why some positions are voting and some are non-voting. A quorum of 50% is needed so if an increase in voting members is made we will need to be sure enough members are present. Amanda moved that the State Policy Representative, State Regulatory Specialist, State Reimbursement Representative, Membership Chair, Awards Chair, and student members become voting members pending Academy recommendations. Becky seconded the motion. Eleven voted for the motion. No members opposed. Motion carried. The Licensure Liaison, Convention Planning Chair, and Executive Secretary will remain non-voting positions. (Discussion is currently being held with the Academy on recommendations regarding voting positions.)

Anne will follow-up with who earns CEU's for attending board meetings. Deanna will clarify whether one and two year nominating committee members are considered board members.

**d. Potential new board positions:** As this was tabled at our spring meeting the Licensure Liaison and State Reimbursement Representative needed to be approved provided no more discussion was to be held. Amanda moved to add a Licensure Liaison position to the board. Larissa seconded. Motion carried. Amanda moved to add a State Reimbursement Representative position to the board. Amy seconded. Motion carried. (Membership vote to follow.)

**e. Executive Secretary Performance Review:** It is good practice to have a simple assessment for reviewing the Executive Secretary position. Deanna will consult the Academy for a sample review form. Pat had some suggestions for the position including a timeline. Deanna printed the Academy timeline and plans to put a timeline together for the ND Academy.

**f. CDR Requirement:** Ethics training is now required for dietitians starting with the 5-year recertification cycle which ends on May 31, 2017. One CPE hour is required when turning in portfolio. The Academy offers no cost training on ethics. Deanna will add this information to the upcoming newsletter.

**g. Conflict of Interest Policy:** The Academy recommends adopting a conflict of interest policy. Anne made a motion that the ND Academy will develop a policy that we have a conflict of interest policy with board input and approval. The past president will have board members sign every year at the summer board meeting. Becky seconded the motion. Motion carried.

**h. Sponsorship levels/mailling list/advertising policy:** Anne and Deanna will work on this policy as discussed previously. Pat will include suggestions to the policy.

**i. RDN, LRDN credential:** RDN is the correct usage of the new credential. LRDN is not correct. The Academy is encouraging use. Question was brought up as to whether licensure protection is provided for the RDN credential and if this technical change needs to be made to our licensure. Will this open up our licensure law for other changes and questions? Amy will contact Marsha regarding use of the RDN & Medicare

credential. Information will be provided over e-mail and our newsletter on proper use with regard to how that information is presented to members.

\*Break for lunch.

Janel Schmitz, communication and Marketing Manager, Bank of North Dakota, presented and educational session to the board, "Media Conversation" and included discussion on determining the message, target demographic and medium to distribute message.

#### **j. Convention Planning**

- 1. 2014 Spring Convention, Fargo:** The ND Academy is considering partnering with several groups in April for an Obesity Summit at the Ramada from April 23-25. Sanford is hosting an Obesity Summit/Symposium on Friday, April 25, which will include physicians and nursing staff. Partnering will include financial support towards international obesity and nutrition speaker Dr. Katz. The Dakota Medical Foundation is also hosting the School Health Summit on Thursday, April 24. Amanda made a motion for the ND Academy to partner with NDNC, the School Health Summit and the Sanford Obesity Symposium for the spring convention. Larissa seconded. Motion carried. Note that NDNC will still need to vote on this matter at the upcoming meeting.

\*The public policy panel is requesting three separate sessions for reimbursement, licensure, and public policy at the 2014 conference.

- 2. ii. 2015 Spring Convention, Bismarck:** Larissa made a motion to partner with the Long Term Care Association in 2015. Amanda seconded. Motion passed.

- k. Principles of Affiliation:** Deanna will submit the principles of affiliation to the Academy by the August 1 deadline.

#### **l. Implementation of Strategic Plan**

- 1. Background of Goal Topic Areas:** Deanna divided board members into three groups to work on strategic plan.
  1. Membership
  2. The value of the "RD"/media:
  3. Public Policy

\*Amanda shared instructions for homework assigned to board members. Board members are asked to form a relationship with district legislators through e-mail. This is to allow board members increased comfort level with legislators. Amanda demonstrated how to submit an Action Alert.

#### **2. Defining activities, timeline and persons responsible (Group Work)**

- 1.** Groups gave verbal report and Deanna will compile results from groups and send out for next board meeting.

#### **8. Announcements**

- a. Dietetic Update Articles due by August 15
- b. Fall Board meeting November 5, Tuesday, 1-3 pm via teleconference. Look for further information via e-mail.

**Additional items:** Budget worksheets will also be coming out. Bags are given to new members and are for sale for \$5 each. Amanda has cups for sale for \$10 each.

Becky made a motion to adjourn the meeting. Connie seconded; motion carried. Meeting adjourned at 4:54 pm.

Respectfully Submitted:

Brenna Swanson  
North Dakota Academy of Nutrition and Dietetics Secretary

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## Board Reports

### President – Deanna Askew, MPA, RD, LRD

- Presented “Building a Healthier North Dakota through Public Health and Community Nutrition” at the NDAND Convention, May 2
- Continued to try to fill appointed board positions (west media chair, licensure liaison, convention planning chair)
- With Pat Anderson, submitted the “New Affiliate Leaders Listing” to the Academy
- Submitted newsletter article, “Help Support the Foundation,” for spring Dietetic Update
- Wrote letter of support for Breakfast in the Classroom for the Midwest Dairy Council
- Began making travel arrangements for FNCE (Houston, October 2013)
- Completed Academy survey regarding Academy Board Representation at Affiliate Meetings
- Secured East Media Co-Chairs
- Began planning 2014 Convention
- Planned the NDAND Summer board retreat on July 23
- Prepared (preparing) “Articles of Affiliation” to be submitted by August 1
- Meetings attended:
  - NDAND Member Meeting, 5/1
  - BMAND meeting (5/14)
  - Meeting with NDNC president, Megan Myrdal, regarding possible 2014 joint conference (6/4)
  - Academy of Nutrition and Dietetics Licensure Call (6/12)
  - Planning meeting for 2014 convention with NDNC and Fargo Sanford (6/17)
  - Meeting with Anne Bodensteiner to discuss 2014 convention (6/17)
  - Academy of Nutrition and Dietetics, Public Policy Open Forum (6/18)
  - NDAND Convention wrap-up meeting (6/24)
  - NDAND job descriptions, with Anne Bodensteiner (6/28)
  - Academy of Nutrition and Dietetics Licensure Liaison orientation Call (7/8)
  - Call with Juliana Smith (AND) regarding ND’s Licensure Liaison position (7/9)
  - AND Licensure Forum (7/10)
  - Call with Amy Biedenharn (AND) regarding ND affiliate, Pat A, Anne B (7/17)
  - NDAND Summer Board Retreat (7/23)

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## Treasurer's Report – Vanessa Lennick

Treasurer's Report as of 7/9/2013

NDAND Checking Account Balance	\$26,267.22
The Value of the Alerus CD as of 6/8/12	\$19,674.61
The Value of the Alerus Money Market Account as of 3/31/13	<u>\$4,706.47</u>
<b>Total assets is:</b>	<b>\$50,648.30</b>

### 2013 Budget vs Actual To Date

<b>Income:</b>	<b>Budget \$41,800</b>	<b>Actual \$16,812.48</b>
<b>Expenses</b>	<b>Budget \$45,541</b>	<b>Actual \$23,032.44</b>

### 2013 Annual NDAND Meeting

Income:

Sponsorships:	Budget: \$8000	Actual \$6600
Registration:	<u>Budget: \$16,400</u>	<u>Actual \$8685</u>

Total Income:	Budget: \$24,400	Actual \$15,285
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Expenses:	Budget: \$8640	Actual: \$5238.53
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Annual Meeting Profit of \$10,046.47

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## Delegate Report – Bonnie Hoverson, RD, LRD

### **Spring Virtual HOD Meeting**

The House of Delegates met virtually on May 4-5, 2013, for the 89th meeting of the House.

One mega issue was discussed during the meeting: Hunger in America-Food and Nutrition Insecurity Affects all RDs and DTRs. Since the dialogue, the resulting motion was passed by the House. The following activities have been requested by the House of Delegates:

- Collaborate with the Foundation and Feeding America to create an electronic forum to share knowledge and information for members and consumers,
- Publication of articles detailing Academy member involvement and innovative solutions that address the issue,
- Development of educational and motivational programs (i.e., webinars, FNCE) for distribution throughout the Academy,
- Coordinate efforts with other Academy organizational units (i.e., ACEND, Foundation and LPPC).

And, the HOD requests the appointment of a Food and Nutrition Security Task Force composed of delegates, DPG members and other Academy organizational units to develop action plans and strategies based on delegate input (pre-, during and post Spring HOD Meeting).

### **Food and Nutrition Security Task Force**

As a result of the Spring Virtual HOD Meeting and HOD Motion #1, Becky Dorner communicated via memo with Karen Ehrens, Chair, Legislative and Public Policy Committee (LPPC) on May 30, 2013. The House of Delegates requested a revision to the 2012-2014 Legislative and Public Policy Priority Areas, specifically to Priority Area: Consumer and Community Issues #3: *Quality food and nutrition through education, production, access and delivery*- be reworded to reflect our commitment to this critical highly visible area.

Karen Ehrens has responded to the House's request with the following information. LPPC wants to stress that the breadth of its policy efforts to address food and nutrition insecurity is significant. "Academy members work to assure that all Americans have access to a healthy, safe food supply by leading efforts to reduce food deserts, increasing participation in nutrition programs and working with industry to help develop nutritious food products. Sustainable food systems for health means being capable of being maintained over the long term in order to meet the needs of the present without jeopardizing the ability of future generations to meet their needs. The Academy has identified sustainable food systems as a priority in their commitment to helping individuals enjoy healthy lives. Our members are positioned to provide nutrition education and food/water safety education in community, clinical settings, and foodservice operations and food industries. We recognize that many of the populations that served are vulnerable to food insecurity and to food- and waterborne illness and that counseling and other services require inclusion of these topics to be effective. Academy members use a variety of engaging and effective nutrition education interventions that include social marketing initiatives to empower consumers to make safe, healthy food choices, as directed in the National Prevention and Health Promotion Strategy (3). It is important that consumers be given accurate and easy to understand information to make these food choices." The LPPC feels it is not necessary to make any changes to the current Legislative and Public Policy Priority Areas document as it has a significant focus on the issue of food and nutrition insecurity. Delegates and members are encouraged to review and better understand this document that provides direction to the Academy's legislative efforts. LPPC appreciates the opportunity to clarify the 2012 - 2014 Legislative and Public Policy Priority Areas and its role in addressing food and nutrition insecurity.

### **New Optional RDN Credential**

In March 2013, the Academy's Board of Directors and the Commission on Dietetic Registration (CDR) agreed to move ahead with the new optional credential "registered dietitian nutritionist (RDN)." The decision to offer this optional credential was made by CDR who has authority over the credential. The Board approved it since the credential is owned by the Academy. Over the course of the last several months, we have received numerous positive responses from members on this optional credential.

Why did CDR and the Board take this action? The inclusion of the word "nutritionist" in the credential communicates a broader concept of wellness (including prevention of health conditions beyond medical nutrition therapy) as well as

treatment of conditions to consumers and other healthcare related practitioners. This option is also consistent with the inclusion of the word “nutrition” in the Academy’s new name.

All registered dietitians are nutritionists but *not* all nutritionists are registered dietitians. The new RDN credential positions and promotes *all members* front and center with consumers, increasing recognition and public understanding of both terms: “dietitian” and “nutritionist.” This action will more accurately reflect who we are and what we do.

### **The Fall House of Delegates Meeting**

The mega issue for discussion will be “Nutrition Services Delivery and Payment: The Business of Every Academy Member”. The backgrounder will be distributed for delegates to review in mid July and will be distributed to the general membership in late July.

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## **Reimbursement Representative Board Report- Amy Davis, RD, LRD**

Presented reimbursement updates at the North Dakota Academy of Nutrition and Dietetics Spring Conference.

- Participated in monthly ND Academy Public Policy Panel calls as scheduled.
- Networked with North Dakota Academy member regarding reimbursement questions.
- Responded to the Academy’s action alert regarding the Farm Bill.
- Reviewed reimbursement resources with Kayla Cole, RD, LRD incoming State Reimbursement Representative .
- Currently working on State Reimbursement Representative job description.
- Contacted my district leaders, Senator Nicole Poolman, Representative Rick Becker and Representative Jason Dockter.

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## **State Regulatory Specialist – Connie Hofland, MS, RD, JD**

I attended the first meeting of the North Dakota interim Health Care Reform Review Committee on July 9. This committee is charged with doing what is required in three health care related studies passed in the 2013 legislative session, HB 1012, HB 1034 and HB 1362.

For example, HB 1012 charges this committee with the task of studying the health care system, including examining the feasibility of developing a plan for a private health care model that will comply with federal health care reform in a manner that will provide high-quality, accessible, and affordable care for North Dakota. Chairman Keiser mentioned this a few times at the meeting, referring to the possibility of applying for what is referred to as a state innovation waiver. This possibility begins in 2017. In order to qualify for a waiver the state's plan must provide affordable insurance coverage to at least as many as the ACA and not increase the federal deficit. A copy of the fact sheet on this is attached to the background memorandum for the committee, which is available at <http://www.legis.nd.gov/assembly/63-2013/committees/interim/health-care-reform-review-committee>. The background memo also provides information on the other two bills. Additionally, the agenda is also available at this site, and the minutes will be posted there when prepared.

It will be an important effort of our organization to stay on top of these developments concerning a possible state plan and waiver, because of the possible change in what this new state plan will cover and the possibility of enhancing, or at least not decreasing, the coverage of nutrition services and medical nutrition therapy in this potential new plan.

Concerning the essential health benefits (EHB), the committee reviewed that currently the benchmark plan chosen for EHB for ND is the Sanford HMO, the plan that covered the least, therefore provided the lowest floor. Chairman Keiser reviewed that decision briefly saying it was picked because it did not cover some expensive things, like fertility treatments. This will be the benchmark for EHBs for 2014 and 2015, and the federal HHS may change it in 2016 based on evaluation and feedback. This provides an opportunity for the Academy, both state and national, to try to get nutrition services coverage enhanced if this does change.

The meeting included a presentation from BCBS on ACA which was great, Maggie Anderson discussed the status of the Medicaid expansion, and Rebecca Ternes reviewed the Insurance Department's activities with ACA and the receipt of the insurance products from insurance companies for inclusion on the Marketplace (the Exchange is now referred to as the Marketplace).

Ok, I suppose only a few of you have read this far, so I will stop rambling. The documents on the website are great for background and current status of ACA and give us an idea of where things are headed.

We, the members of the Public Policy Team, are planning to meet with the Department of Human Services, the Insurance Department, and possibly BCBS and Sanford, in the next month or so to discuss the EHB, especially concerning the inclusion of preventative services with A or B ratings from the U.S. Preventative Services Task Force, as well as



discuss the importance and cost effectiveness of nutrition services in prevention of disease. We also hope to meet with Chairman Keiser soon on these issues.

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## **Cory Doucet, RD, LRD – Minot Academy of Nutrition and Dietetics President**

Kayla Cole is now the new State Reimbursement Representative which will be finalized at the summer board meeting.

Kayla Cole continues to hold grocery shopping tours at Marketplace month. Dietitians in the Minot area have been precepting the new intern Kari Reidman. Currently she is at Trinity Health, the main hospital and she will soon be going to Trinity Nursing Home for her long term care rotation.

The Million Hearts campaign has used the rest of the grant money for advertisement on KXMC to place CDC “hidden Sodium” PSA on their website. They approximately receive 24,000 views a day. The grant money also was used to purchase a booth for the Senior Day on July 25<sup>th</sup> at the State Fair. The booth will provide heart healthy diet tips and ways to decrease your sodium intake. Another booth was purchased for the Senior Wellness Sensation on August 15<sup>th</sup>. Nearly 350 North Dakota seniors attend this event. This event is in Bismarck.

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## **Amanda Ihmels, RD, LRD – Public Policy Coordinator**

Public Policy Coordinator: Amanda Ihmels, RD, LRD

The Public Policy Panel Continue to meet monthly. I have extended an invitation to the district presidents to attend our meeting to align with their new job description recommendations. At the last board meeting a homework assignment was giving to board member to contact their district legislators, thus far two responses have been submitted.

The Farm bill is still in congress, SNAP funding and education continue to be threatened on a regular basis. There is discussion and attempts to separate actual farming legislation from SNAP and other nutrition programing.

The Academy is working in congress to introduce a bill to allowing RDs to provide obesity MNT outside of the primary care setting to Medicare patients. Please be on the lookout to respond to action alerts.

During out last action alert for the Farm Bill we had a significant decrease in the response of members. As board members you are strongly encouraged to respond to action alerts and to encourage your peers to do the same.

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## **Council on Professional Issues and Alliances:**

Michelle Fundingsland, RD, LRD

The goal for the Council on Professional Issues and Alliances is to identify and work with professional organizations in which a mutual beneficial relationship be formed based on the current Academy strategic plan. Current organizations include working with Creating a Hunger Free North Dakota. They have recently met in June and I will keep the Academy updated on their activities. Another organization, Let's Move, ND used to have a representative but she can no longer volunteer that much time, there is a need for a grass root manager to keep the project active in North Dakota. I will try to investigate this opportunity more.